

Base Style



Black (K100) / R0 G0 B0

Base Style (reversal)



White (K0) / R255 G255 B255

Frame Style



Black (K100) / R0 G0 B0



White (K0) / R255 G255 B255

Recommended Color



White color



Black color (reversal)



When using a background gradient,
use "Base Style" or "Base Style (reversal)"



When using a complex background or CG illustrations,
use "Frame Style"
You can improve visibility by using a drop shadow where appropriate

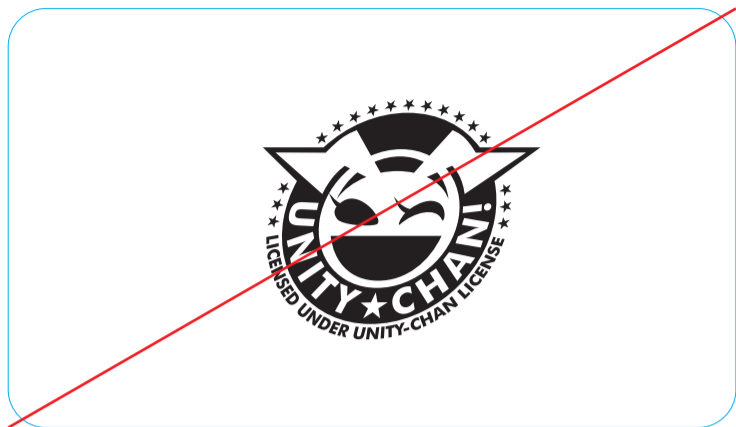


If your color palette is limited to a certain key color,
use that color at 100% saturation

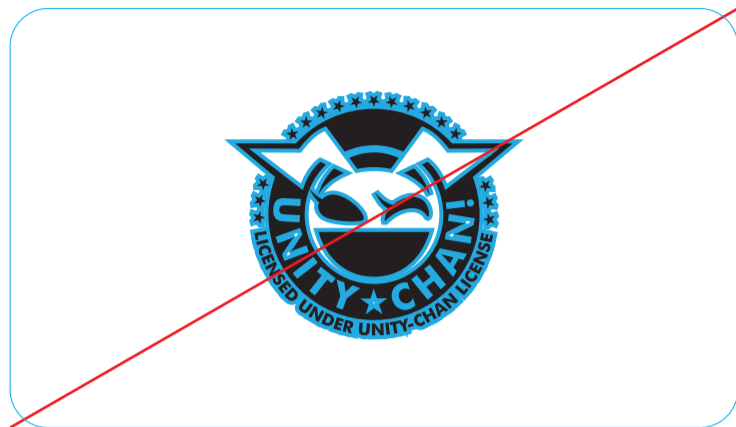
high priority

low priority

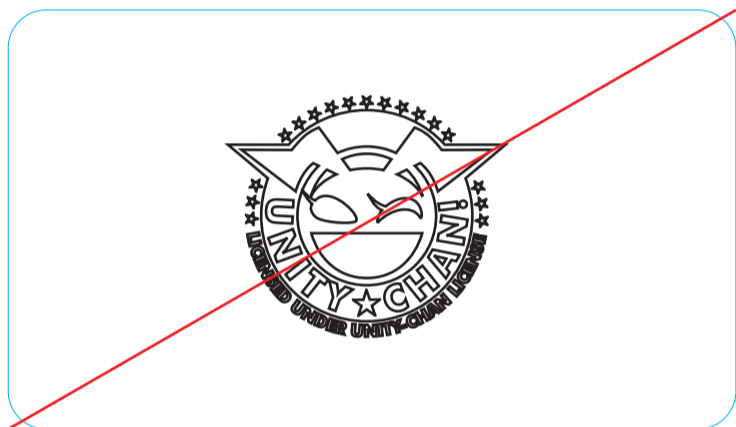
Prohibit



Deformation



Bordering



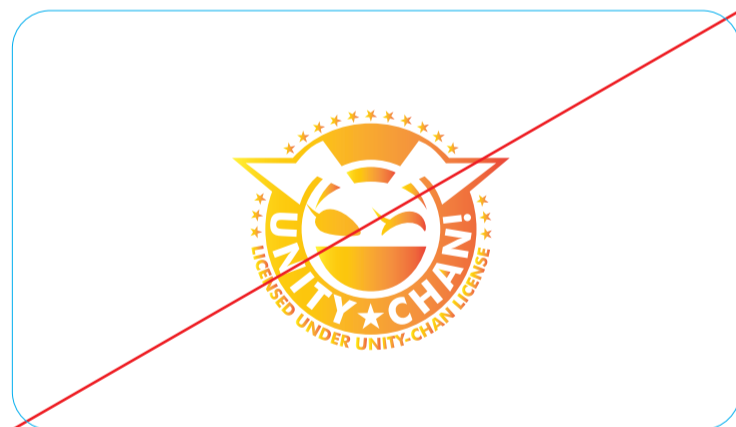
Outline



Change color partially



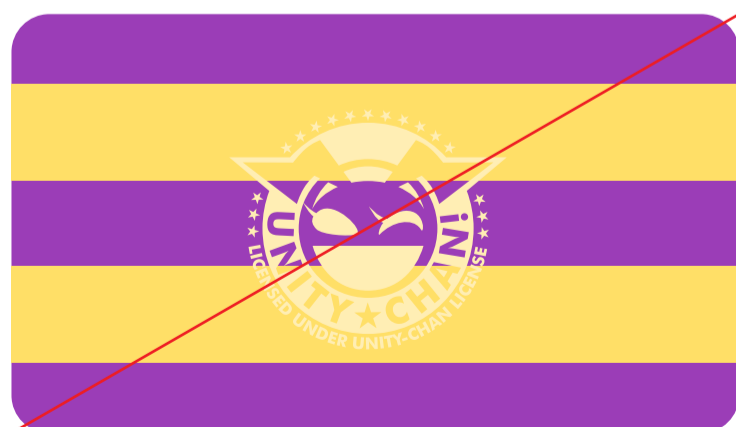
Drop shadow applied to anything other than Frame Logo



Gradient Overlay



Isolation*



Key color saturation less than 100%

* Isolation is not strictly prohibited. Please judge on a case-by-case basis.